

Promotional Services Application form
Moscow TeleShow Autumn 2010
All-Russian Exhibition Center
November 16-18, 2010

Company name _____
 Contact person _____
 Tel.: __ (____) _____, Fax: __ (____) _____, e-mail _____

№	Title	Price	Q-ty	Cost
1.	Bags Sponsor (Logo on the Market Bags)	€ 1 600		
2.	Catalog Sponsor (Logo in the Market Catalogue on every page)	€ 1 600		
3.	Badges' lace Sponsor (Logo on Market laces)	€ 1 600		
4.	Badges Sponsor (Logo on Market badges)	€ 1 600		
5.	Adds in Moscow TeleShow Autumn 2010 Catalogue*: DEADLINE April, 15			
5.1	Full page	€ 480		
5.2	Half page	€ 280		
5.3	Cover № 2	€ 720		
5.4	Cover № 3	€ 720		
5.5	Cover № 4	€ 880		
5.6	Full page Article	€ 240		
5.7	Half page Article	€ 160		
	* Layout sheets are to be provided on CD together with a colored printout before October,12, 2010			
6.	Advertisement and souvenir inserts in Bags	€ 400		
7.	Logo on invitation tickets	€ 320		
8.	Advertising banner inside the hall	€ 40 1sq. m		

MOSCOW TELESHOW AUTUMN 2010 GOLD SPONSOR				
	1. Logo on the Market Bags; 2. Advertising banner inside the hall; 4. Add in the Market Catalog (Full page); 5. Logo on invitations; 6. Logo on Moscow TeleShow advertising module for the magazines; 7. Pre-show advertising*.	€ 4 000		
MOSCOW TELESHOW AUTUMN 2010 SILVER SPONSOR				
	1. Advertisement and souvenir inserts in Bags; 2. Logo on invitations; 4. Add in the Market Catalog (Full page); 5. Advertising banner inside the hall; 6. Pre-show advertising.	€ 2 400		
MOSCOW TELESHOW AUTUMN 2010 BANQUET SPONSOR				
	1. Add in the Market Catalog (Full page); 2. Advertising banner in banquet hall; 3. Promo and advertising material in banquet hall; 4. Short non-commercial welcome speech; 5. Pre-show advertising; 6. Print Advertising**.	€ 4 000		
		Total:		
<p>*PRE-SHOW ADVERTISING: 1. Advertising on the Moscow TeleShow Official Website www.teleshov.ru; 2. Targeted e-mailing (2 000 addresses).</p> <p>**PRINT ADVERTISING : 1. Advertising in Moscow TeleShow Official Catalogue; 2. Advertising in Special Event Program</p> <p style="text-align: center;">This offer has effect from the moment this Application form will be signed.</p>				

We are open to discussion all your suggestions!

Signature _____

Date _____

SEAL